**2024 National Donate Life Month Toolkit**

**Letter from CEO/organizational leader**

On behalf of [ORGANIZATION NAME], I want to wish you a happy National Donate Life Month! Since its inception in 2003, the U.S. has celebrated this observance each April as a time to encourage people to join the organ, eye and tissue donor registry; honor those who have given the gift of life through donation; and raise awareness about donation.

I am proud of the work all of us at [ORGANIZATION NAME] do to care for donors and recipients and recognize the ripple effect that each donor has: on their recipient’s family members, friends, community and beyond.

Regardless of age and medical history, everyone 18 years old or older can join the organ, eye and tissue donor registry. In recognition of National Donate Life Month and National Healthcare Decisions Day on April 16, I encourage you to join the [donor registry](https://mwtn.org/share-life-midwest/) if you have not already done so. Then, tell your loved ones about your decision.

Thank you for all you do.