**2023 National Donate Life Month Toolkit**

**Blog post**

April is here, which means it’s [National Donate Life Month](https://www.donatelife.net/ndlm/) — a time to raise awareness about organ, eye and tissue donation; honor those who have given the gift of life through donation; and encourage people to join the donor registry. [ORGANIZATION NAME] is proud to recognize this observance alongside the many other organizations and individuals involved in the donation and transplantation process.

You can join in the celebration! Here are a few ways to get involved:

* Share the importance of organ, eye and tissue donation with your family, friends and colleagues.
* Join the [organ, eye and tissue donor registry](https://mwtn.org/share-life-midwest/), then tell your family about your decision.
* Participate in [Blue & Green Spirit Week](https://www.donatelife.net/blue-green-day/), sharing pictures from the week on social media. Don’t forget to tag [ORGANIZATION NAME] and our partners at our local organ procurement organization, [Midwest Transplant Network](https://mwtn.org/)!

No matter how you participate, National Donate Life Month is a time for reflection and appreciation of those who gave others a second chance at life. We are grateful for the selflessness and generosity of donors in [CITY or STATE NAME] and beyond.