



FOR IMMEDIATE RELEASE
Nov. 28, 2022

What: Floragraph Finishing Event for 2023 Donate Life Rose Parade® float: a public finishing ceremony for a portrait honoring a Wichita organ donor that will be featured in the 2023 Rose Parade®

Who will be on hand for interviews:

- Organ donor's parents: Joe Rodriguez and Lisa Mendoza-Rodriguez, whose 25-year-old son Zach Mendoza passed away in 2019 and donated his organs to save others' lives
- Representatives from Ascension Via Christi St. Francis, the hospital where Zach received care and donated his organs
- Representatives from Midwest Transplant Network, the federally designated, not-for-profit organ procurement agency that facilitated Zach's donation

Why: The event will feature the Rodriguez-Mendoza family completing Zach's floragraph — a replica of a photograph made entirely of organic materials. This is a prime opportunity for members of the media to meet a family directly impacted by organ, eye and tissue donation as well as those directly facilitating our community's critical organ, eye and tissue procurement efforts.

Media members can find more information about the parade, this float and the honoree on Midwest Transplant Network's [media kit](#).

Who should attend:

- News media members interested in a story featuring a local person who will be represented on a national and international stage
- News media members interested in personal stories concerning the impact of organ, eye and tissue donation and the opportunity to increase organ, eye and tissue donation in our region

When: Wednesday, Nov. 30, 2022

6:45 p.m.: Refreshments

7 p.m.: Program

Where:

Holy Savior Catholic Church

3000 E. 13th St N., Wichita, KS 67214

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